



## Exhibitor Prospectus 2023-2024

The Chicago Urological Society (CUS) is a professional non-profit organization comprised of urologists practicing in and around the Chicagoland area. This historic society was formed on April 23, 1903, making CUS the oldest local urological society in the United States. We host an outstanding series of scientific meetings featuring keynote speakers of international stature. Each of the six meetings are well attended with an average of 100 urologists.

CUS meetings provide members with an opportunity to exchange information and network with industry representatives. These six meetings are an excellent venue for quality interactions with leading urologists in a relaxed social setting. Each meeting features a CME accredited program, followed by a lively social reception with exhibitors.

At CUS, we recognize and appreciate that industry support of the CUS educational mission is what keeps the Society vibrant! We look forward to seeing you at the University for another dynamic education season.

# 2023 - 2024 Program Schedule

## November 1

- Prostate Cancer

## December 6

- New Technologies in Managing Benign Prostatic Hyperplasia

## January 10

- Health Care Disparities
- Resident Simulation Lab
- Huggins Essay Contest

## February 7

- Changing Nature of Medical Education

## March 6

- Bladder Cancer

## April 3

- Public Policy / Coding & Reimbursement
- Shapiro / Ross Imaging Contest

## Meeting Location

**The University Club of Chicago, 2nd Floor**  
76 East Monroe St.  
Chicago, IL 60602

## Advantages

- A unique audience of decision makers. CUS members are the leaders in urology and their group practices.
- An intimate and social atmosphere conducive to networking and business.
- A free attendance list.
- Heavy traffic in the exhibit space during reception.
- Recognition in printed materials distributed to attendees.

## Policy

Two representatives may attend the meeting(s) at which their company purchased a booth to exhibit. All exhibiting companies must register in advance.

**Diamond Level: \$12,000 - 6 meetings** limited to one exhibitor

**Platinum Level: \$11,000 - 6 meetings**

**Gold Level: \$9,000 - 5 meetings**

**Silver Level: \$7,500 - 4 meetings**

**Bronze Level: \$3,000 - 3 meetings**

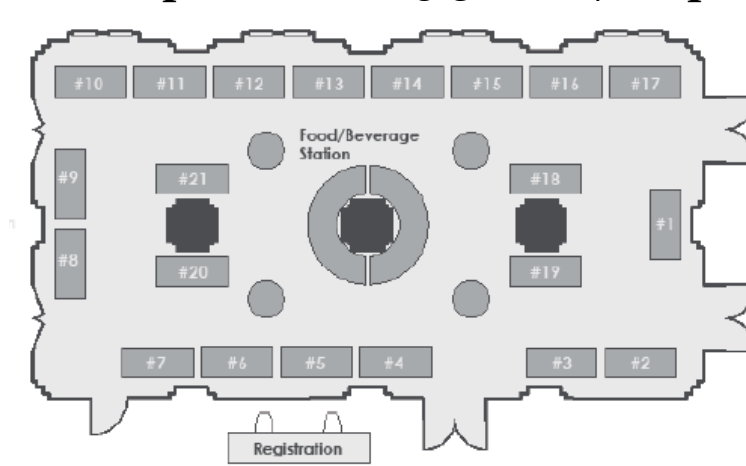
**Copper Level: \$4,000 - 2 meetings**

**Iron Level: \$3,500 - November Meeting only**

**Brass Level: \$2,000 - 1 meeting** December - April

### What's included

Exhibit space in the reception room, covered table, two chairs, recognition in the meeting materials, food/drink tickets for two company representatives, and endless opportunities to connect with members of the Society. Exhibitor levels determine location of booth. Exhibits are open between 5:30 and 7:00 pm.



**Register today at [www.cuschicago.com/exhibitors](http://www.cuschicago.com/exhibitors)**